



**TAEKWONDO**  
**CANADA**

# **2020 PSO**

## **INTERVIEW RESULTS**



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# INFORMATION COLLECTION

**TAEKWONDO CANADA STAFF SPOKE WITH REPRESENTATIVES SELECTED BY THE FOLLOWING PSO/TSO/NIG'S:**

**BC SK MB ON QC NS NB NT MILITARY**

**THE FOLLOWING PSO'S ELECTED NOT TO PARTICIPATE:**

**AB PE NL**



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# STRENGTHS & WEAKNESSES

| Category              | Strength | Weakness |
|-----------------------|----------|----------|
| Nationals             | 3        | 0        |
| Canada Open           | 4        | 0        |
| Technology            | 2        | 3        |
| Scheduling            | 2        | 2        |
| Event Timelines       | 2        | 2        |
| Event Staff Knowledge | 1        | 2        |
| Cost                  | 0        | 2        |





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# **EVENT STRENGTHS & WEAKNESSES**

## **STRENGTHS:**

- **Qualification Process**
- **Inspection at Events**
- **Streaming**
- **Organization**
- **Weigh-in Organization**
- **Transparency in Event Management**
- **NCCP Requirements**
- **Professionalism**
- **Good Job Hosting International Events**
- **Referee Development**

## **WEAKNESSES:**

- **Communication**
- **Logistics**
- **Draw System**
- **High Performance Programming**
- **Registration Fees**



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# EVENT LOCATION



**2 of the interviews suggested we should rotate events around the country**



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# EVENT LOCATION

| Event Centre          | Yes | No |
|-----------------------|-----|----|
| Canada Centre (BC)    | 1   | 0  |
| Claude Robillard (QC) | 3   | 3  |
| Hotel                 | 7   | 0  |
| Richard Oval (BC)     | 2   | 0  |
| PEPS (QC)             | 1   | 0  |
| Charbeanneau (QC)     | 1   | 0  |
| Calgary Oval (AB)     | 2   | 0  |
| No Opinion            | 2   | 0  |





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# EVENT DATES

- **6 PROVINCES EMPHASIZED THAT THE MOST IMPORTANT FACTOR IN CHOOSING EVENT DATES IS COMPATIBILITY WITH THE INTERNATIONAL EVENT SCHEDULE**
- **4 RESPONDENTS AGREE THAT NATIONALS SHOULD BE AT A CONSISTENT TIME**
- **5 RESPONDENTS BELIEVE THAT NATIONALS SHOULD BE BASED ON THE INTERNATIONAL CALENDAR**

| JANUARY       | FEBRUARY      | MARCH         | APRIL         |
|---------------|---------------|---------------|---------------|
| S M T W T F S | S M T W T F S | S M T W T F S | S M T W T F S |
| ✓ 2<br>1      | ✓ 2           | ✓ 2           | ✓ 2           |
| MAY           | JUNE          | JULY          | AUGUST        |
| S M T W T F S | S M T W T F S | S M T W T F S | S M T W T F S |
| ✓ 1           | ✓ 1<br>2      | ✓ 1           | 1             |
| SEPTEMBER     | OCTOBER       | NOVEMBER      | DECEMBER      |
| S M T W T F S | S M T W T F S | S M T W T F S | S M T W T F S |
|               |               |               | ✓ 1           |



# NATIONALS

- **GENERAL CONSENSUS THAT THE PURPOSE OF NATIONALS IS NATIONAL TEAM SELECTION**
- **5 PROVINCES WANT NATIONALS TO SHIFT FURTHER TOWARDS HIGH PERFORMANCE AND BE MORE EXCLUSIVE.**
- **4 BELIEVE THAT NATIONALS IS A PART OF DEVELOPMENT AND SHOULD STAY OPEN**
- **6 PROVINCES ARE IN FAVOUR OF INCLUDING COLOUR BELTS TO INCREASE PROFITABILITY**
- **2 PROVINCES ARE AGAINST INCLUDING COLOUR BELTS TO MAINTAIN EVENT PRESTIGE**
- **4 PROVINCES THINK NATIONALS SHOULD GENERATE REVENUE FOR TAEKWONDO CANADA**
- **1 PROVINCE THINKS NATIONALS SHOULD NOT GENERATE REVENUE**





# CURRENT PROGRAMS

WE ASKED PEOPLE WHAT PROGRAMS TAEKWONDO CANADA CURRENTLY RUNS:

| Program                           | Number of Provinces       |
|-----------------------------------|---------------------------|
| NCCP / Coach Certification        | 7                         |
| Athlete Funding                   | 1                         |
| National Events                   | 3                         |
| Kukkiwon Certification            | 4                         |
| International Coach Certification | 2 *note this is incorrect |
| Athlete Seminars/Sparring Camps   | 1                         |
| Referee Development               | 4                         |
| Athlete Seminars/Poomsae Camps    | 1                         |
| NO PROGRAMS ARE CURRENTLY RUN     | 1                         |

# SUGGESTED PROGRAMS

| Program  | Number of Provinces |
|--|---------------------|
| <b>Athlete Development Programs</b>                            | <b>5</b>            |
| <b>Registration Software for Events &amp; Membership</b>       | <b>4</b>            |
| <b>Grassroots Development</b>                                  | <b>5</b>            |
| <b>High Performance Program</b>                                | <b>2</b>            |
| <b>Modified Coaching Program</b>                               | <b>4</b>            |
| <b>Referee Seminars</b>  | <b>2</b>            |
| <b>Training Camps</b>  | <b>2</b>            |
| <b>Marketing / Professional Business Development for Clubs</b> | <b>4</b>            |
| <b>Online Resources for Teaching TKD</b>                       | <b>3</b>            |
| <b>TC Should Not Run Programs</b>                              | <b>4</b>            |



# GRASSROOTS

- 3 RESPONDENTS DO NOT WANT TAEKWONDO CANADA TO RUN GRASSROOTS PROGRAMMING
- 6 RESPONDENTS WANT TAEKWONDO CANADA TO RUN GRASSROOTS PROGRAMS AND RUN MORE THAN  
WE CURRENTLY DO





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# **HIGH PERFORMANCE**

## **SHARED REQUESTS:**

- **Coach Financial Support - both NCCP and event**
- **Event Coach Selection - guidelines should be made early and public**
- **Online Coaching Tools - drills etc.**
- **More Direct Support for Clubs**

## **INDIVIDUAL PROVINCE REQUESTS:**

- **Training Plan and Drill Handbook**
- **More Focus on Mental Preparation**
- **More Talent ID**
- **Close Nationals to Top Athletes**
- **More Training Camp Marketing**
- **More Financial Support for International Events**

## **CONCERNS:**

- **Selection Event Scheduling**
- **Selection Information for 2024 Continentals and Other Upcoming Events**
- **Public Funding Distribution**
- **Changing Schedules**